MISS K LOCAL / SERVICE GUIDE

Google Business Profile Management

What is included in Pro Partner and Premium Partner — and how our managed service works.

Choose your level of support

SERVICE	PRO PARTNER $299 / month	PREMIUM PARTNER $399 / month
Initial profile review and optimisation	Included in month one	Included in month one
Google Business Profile posts	2 per month	4 per month
Personalised review responses	Up to 25 per month	Up to 50 per month
Routine review response schedule	Fortnightly batches	Weekly batches
Monthly client update request	Included	Included
Routine business information updates	Monthly batch	Monthly batch
Submitted photo processing	Monthly batch	Fortnightly batches
Scheduled photo publishing	Where suitable photos are available	Where suitable photos are available
Monthly written activity report	Included	Included
Observations and recommendations	Included in monthly report	Included in monthly report
Local search geo-grid tracking	Not included	Monthly: 7 × 7 grid, up to 3 search terms
Quarterly profile review and refresh	Included	Included
Quarterly personalised video review	Not included	Included
Email support	Standard	Priority

Your first month

Both packages begin with a review and optimisation of your existing Google Business Profile, followed by the ongoing services in your chosen package. Your first monthly report includes a concise before-and-after summary of improvements completed, observations and recommended next steps. No separate setup fee applies.

How updates and photos work

We invite you to submit changes, offers and new photos through a monthly update form. Suitable photos may be scheduled across the month rather than published all at once. Pro photo submissions are processed monthly; Premium submissions are processed fortnightly. Publishing depends on the material supplied and Google approval. Critical factual corrections (such as incorrect trading hours or contact details) can be raised as needed and are prioritised outside the routine batch.

What is included — and what is not

Included: reasonable routine edits to existing profile information, services and photos; planned Google Business Profile posts; review monitoring and replies within the package allowance; scheduled checks, reporting and quarterly profile refreshes.

Not included: social media or newsletter creation/scheduling; paid advertising; website SEO or website changes; backlink or directory campaigns; new photography; bulk data entry or extensive catalogue rebuilds; complex Google account recovery, suspension appeals or verification issues; guaranteed rankings, leads or sales; unlimited ad-hoc marketing work.

Service boundaries and practical details

Review-response allowances are maximums, not promised quantities. Routine responses are handled in scheduled batches, not in real time. We may flag sensitive or serious negative reviews for your input before responding. Larger projects, unusually high volumes or work outside the agreed scope may require a separate quote. Client access, accurate information and necessary approvals are required for delivery.

Reports and your client files

Monthly reports are delivered by email, with a copy available in your designated Google Drive client folder. The folder can also be used to supply suitable photos. Premium quarterly video reviews are shared through the same client reporting process.

Australian service terms and policies

These packages are offered to Australian businesses. All prices are in Australian dollars (AUD). This guide describes service inclusions and exclusions and should be read together with our Terms and Conditions and Refunds and Cancellations Policy, which govern the service relationship, subscription billing and cancellation arrangements, subject to applicable law.

Our Privacy Policy explains how we collect, use and handle personal information.

Nothing in this guide excludes, restricts or modifies rights or consumer guarantees under the Australian Consumer Law that cannot lawfully be excluded, restricted or modified.

Guide version: 20 November 2026 | Prices in AUD | GST treatment to be confirmed at checkout